

Announcing a Brand-New 10-Part Video Course

Discover How to Set Up Your Email Autoresponder with GetResponse So That You Can Grow an Email List That Gets Clicks and Converts into Sales... Starting Today!

This video course will take you behind the scenes to help you understand how to build a relationship with your list...

From the Desk of:
[Your Name]

Dear Friend,

You've already heard this over and over again.

The money is in the list. Or you're able to print money while you sleep.

These are true to an extent and only if you are able to master the process of attracting prospects, building relationships with them online, and getting them to take action in the form of buying your product or service.

The reality is that most business owners like you don't have the luxury of making instant connections with people.

Relationship building takes time and must be done delicately and consistently.

You can't simply assume someone will buy the first time they sign up on your list. Oftentimes it will take 7-12 emails before they even see the value you are offering.

That said, you can easily do this online via Email Marketing autoresponders if done properly.

In other words, regardless of when someone signs up on your list, you can talk to them based on when they did so.

The problem is most people know this is what they need to do, but don't know how all the pieces of the puzzle fit together.

Introducing <title>

You will gain access to in-depth videos on Email Marketing that not only show you how to plan out your email series, but also how to take the series and set them up on [GetResponse.com](https://www.getresponse.com)

You don't have to use GetResponse, it's just easier to show you on the platform and if you can master this - you can apply it to other platforms.

Here's a breakdown of this 10-part video series in more detail.

Video #1 - Introduction

Before we dive in, it's very important to be in the right mindset. Time and time again we have seen people jump in and try to build a list that converts and fail. This is because they were not in the right mindset nor did they do the proper planning, so I want to do it differently here and make sure that you do not take their path to failure. As such, we will be giving you a quick overview of the video course itself so you know exactly what to expect. We will also talk about what you need to have in hand before you get started.

Video #2 - What's Your End Goal?

Before we jump into the technical parts of how to set up your email autoresponder, it's very important to understand your end goal. What are you trying to sell? What are you trying to achieve? What do you want people to feel like?

Video #3 - Creating a Connection

Before you write out your email autoresponder, you really need to understand the problems people face and what

the solutions are. Essentially, what keeps them up at night? While you may have heard this over and over again, this is extremely important. You need to jot these solutions down so that people feel connected to you.

Video #4 - Backward Email Funnel

Now it's time to start mapping out your email series.

To speed things up, you are going to learn how to set up a backward email funnel based on what you wrote down in Video #3.

Video #5 - Quick Overview of GetResponse

Before you jump into using GetResponse, you need to understand what is important on their dashboard and get a feeling of how to navigate around.

Video #6 - Creating a List

Creating a list is the first step. Should you do double opt in, or should you stick with single opt in? What are the advantages or disadvantages? What does a list mean? How do you create one? We'll explain the details surrounding this feature and why it's important to you.

Video #7 - Set Up Your Autoresponder

Once you create a list, you need to set up an autoresponder. Understanding how an autoresponder works is more important than understanding the technical parts. When do you email someone? Should you email them every day or every other day? What works better?

Video #8 - Setting Up Your Emails

Now that you understand how autoresponders work, it's time to set up your emails and connect them to your list. We'll make sure you understand everything from start to finish.

Video #9 - Setting Up Web Forms

Now that you have set up your autoresponder, it's time to set up a web form. Nowadays, you usually don't need to do this if you're using a landing page creator like Leadpages, but I'll cover it just in case you need it.

Video #10 - List Hygiene

Cleaning your lists is important, because believe it or not, email ISPs like Gmail, AOL and Yahoo do care if you have a list filled with people who are active or not. This can impact your delivery rates. So, in this video, I'm going to show you some advanced strategies that are surprisingly rarely discussed, so you can start off on the right foot.

Grab this video course today and access it immediately after your purchase. No waiting in line, and even if it is 4am in the morning, you'll have instant access to this course in no time at all.

Regards

[Your Name]

P.S. Watch this video course immediately after payment – there's absolutely no waiting!

P.P.S. Have you tried profiting from an email list and had no success? Unless you take action right now, nothing is going to change. Don't wait any longer!